

Hyperlink of Things[®]

Integrate Things with Online Content

Feb 19, 2018



AQUABIT SPIRALS



4YFN Award
MWC 2017
IoT TOP 8



French Business
Award 2017
Jury's Special

FRENCH BUSINESS AWARDS



API Contest
2017 **Grand-Prix**



Taiwan Region
TOP 10 Finalists



The Last One Inch of WWW in the Physical World



Japan's Ministry Selection



Echelon Asia
TOP100



Orange Fab Asia
In Tokyo, Seoul, Taipei

2015 Spring Season Tokyo Batch



2015 Second Prize



TOP10 Startups

Keyword Searching is Getting Less Popular

0.93 Times

Ave. Searches
on Mobile
Daily Basis



50+%

Don't Use Google
on Mobile
Daily Basis

CPA is Getting Higher for Businesses



 **CPA**

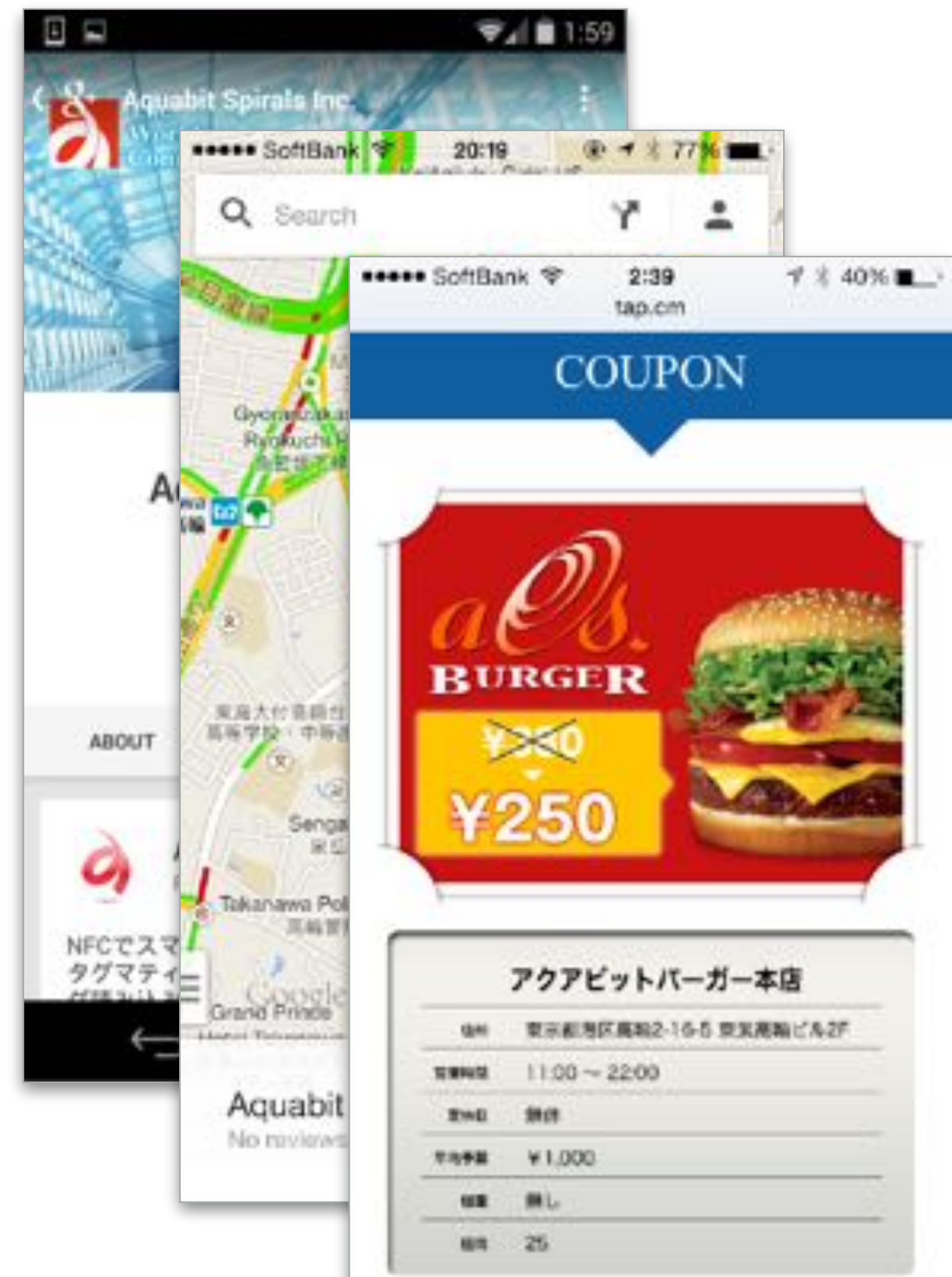
Hyperlink of Things[®]

Integrate Things with Online Content



SmartPlate

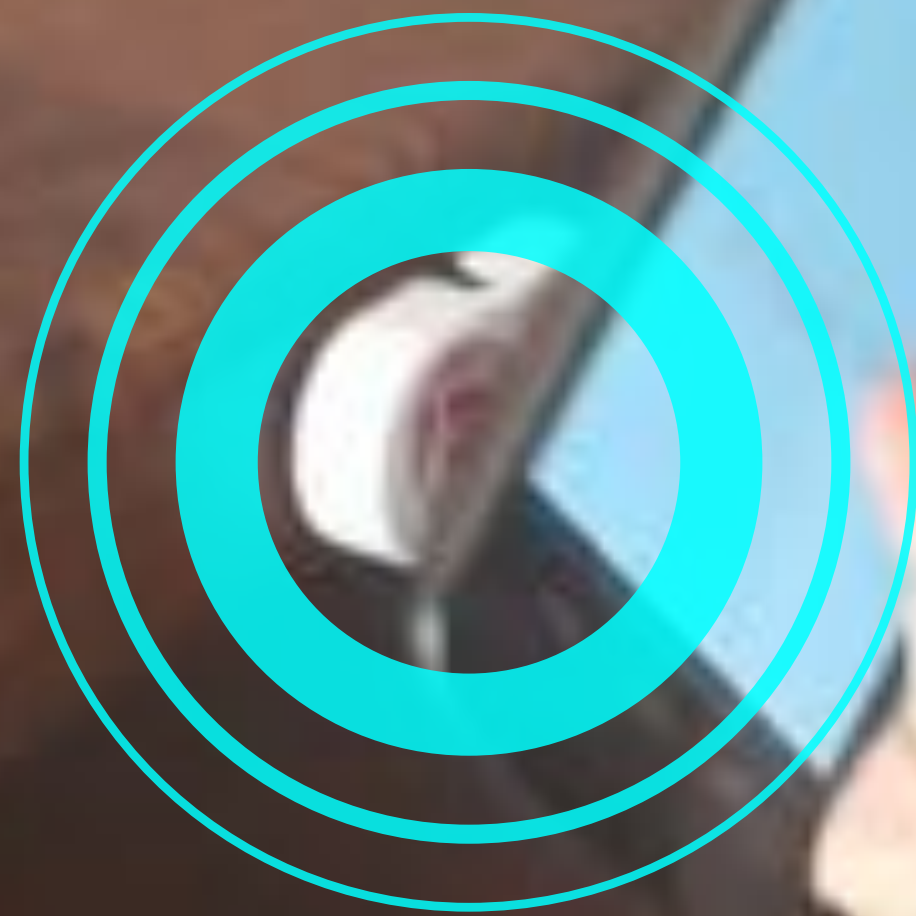
Content Distribution by Simplest TAP Action



Browser-based

No Battery

Maintenance Free

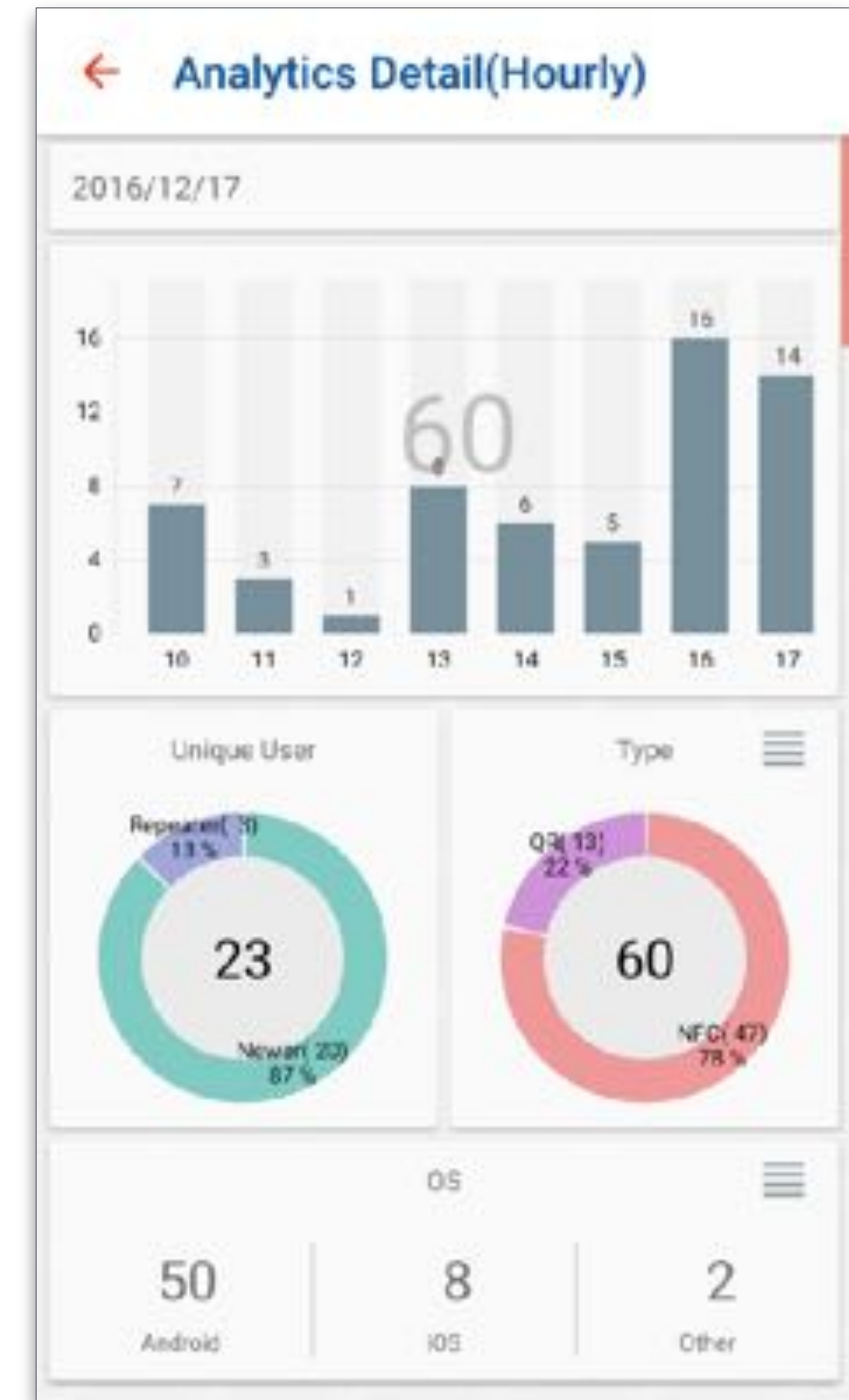
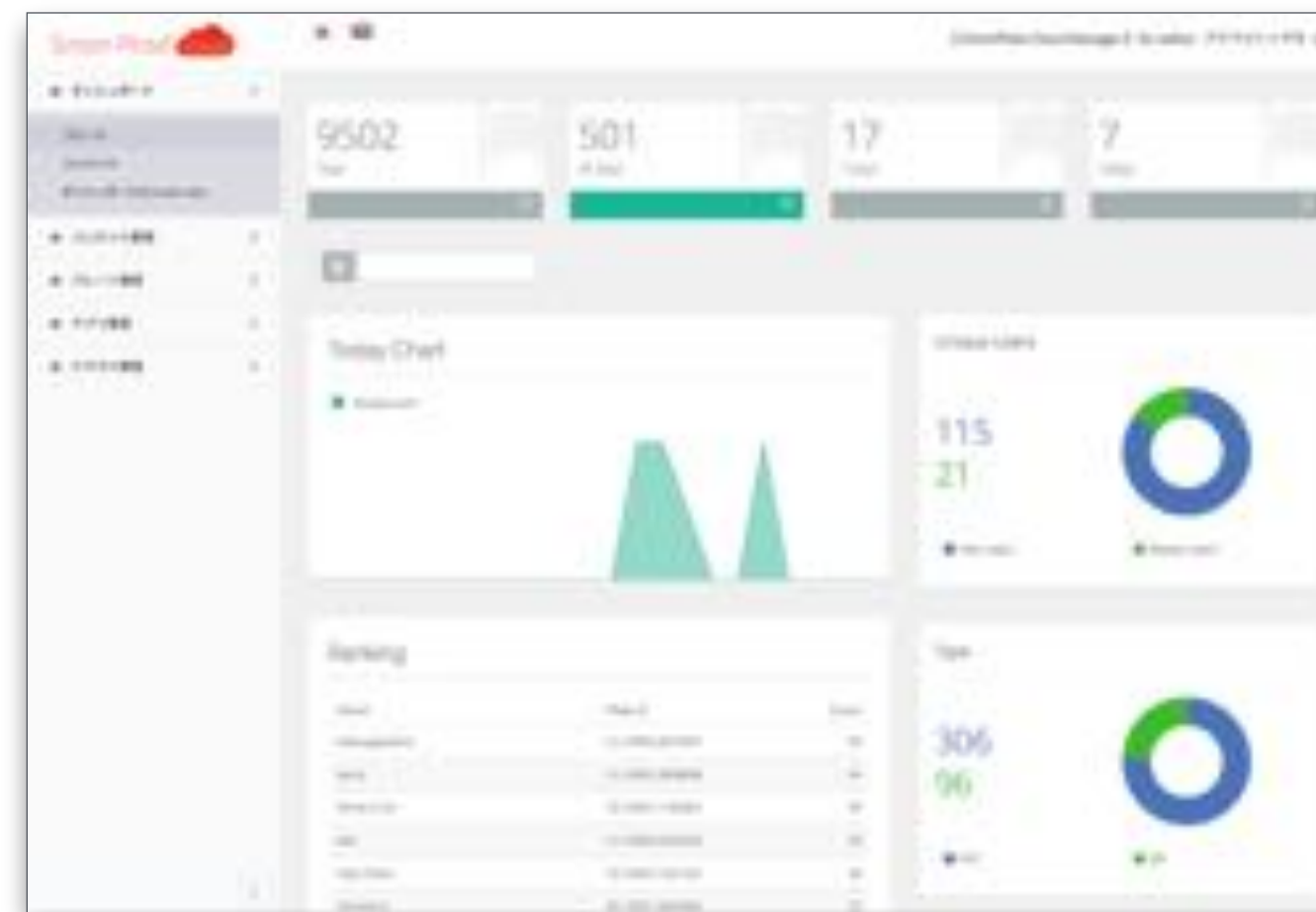
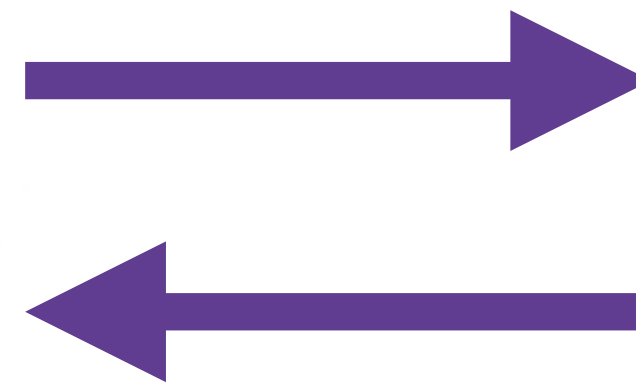


I can use it !

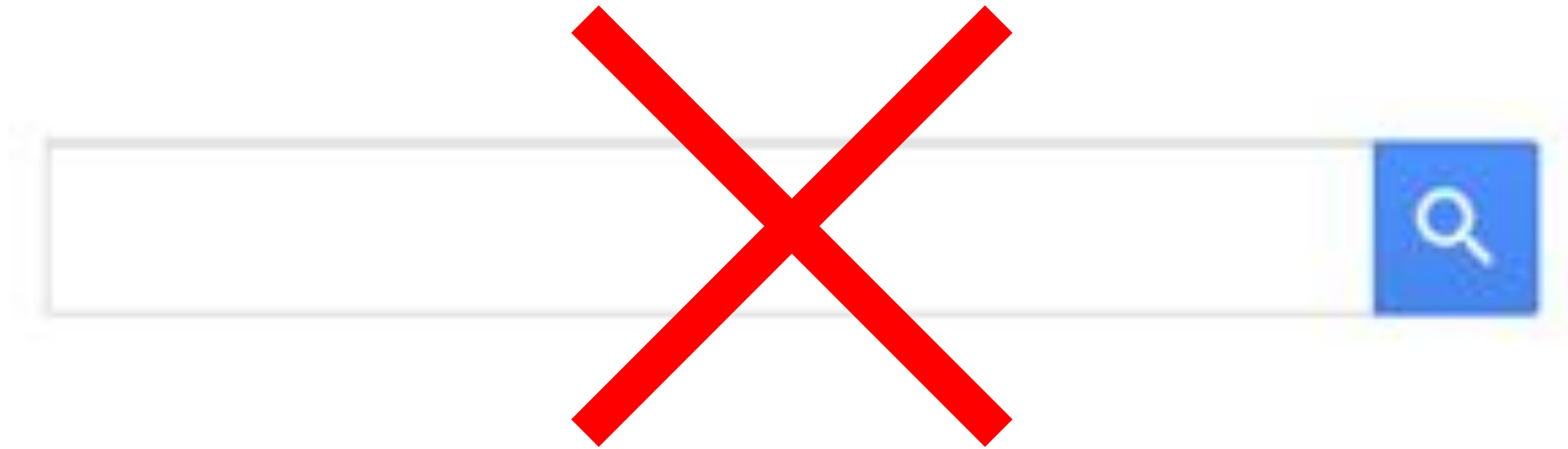
Super Easy to Use Even 2 Years Kid

Plug and Play Activation Over-the-Air Control

(PAT No.5867635)



Free from Googling

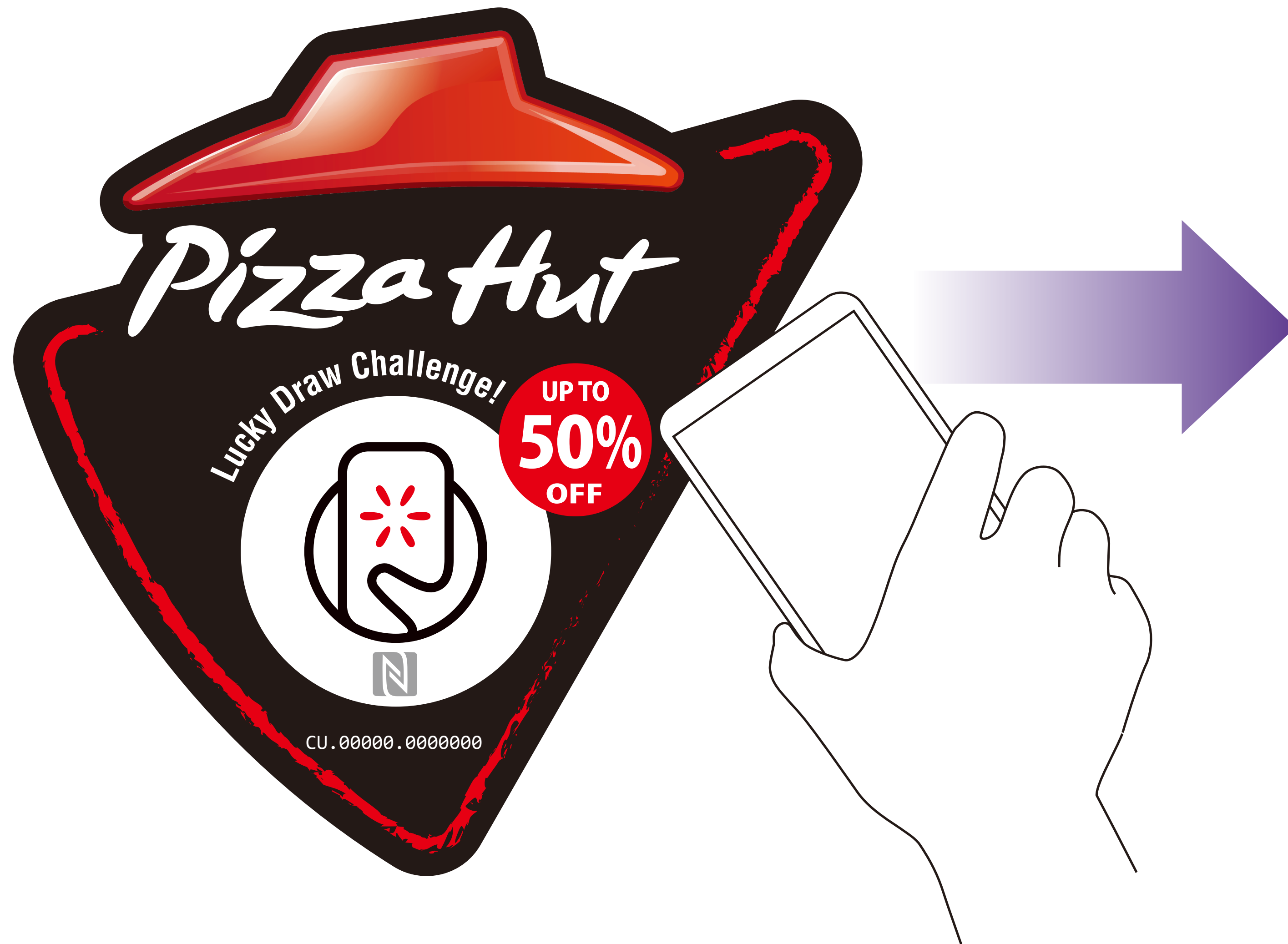


Connect Users to Right Content on the Spot

Fridge Magnet Simplify Brand's Transaction



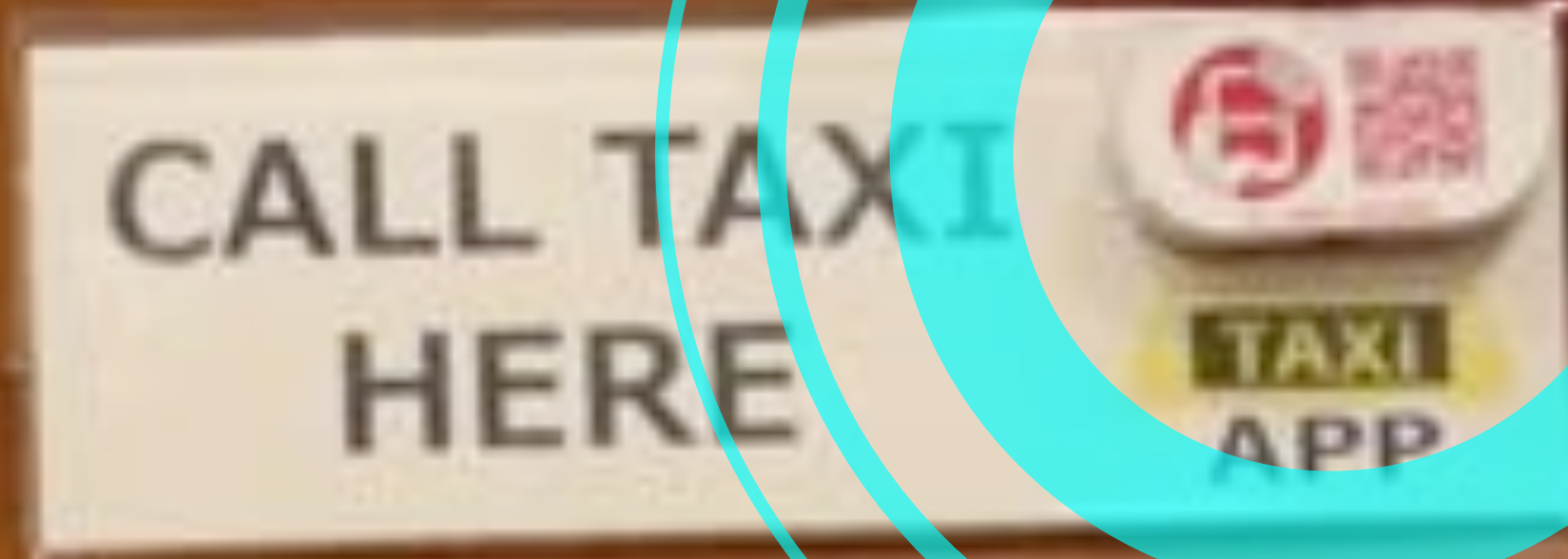
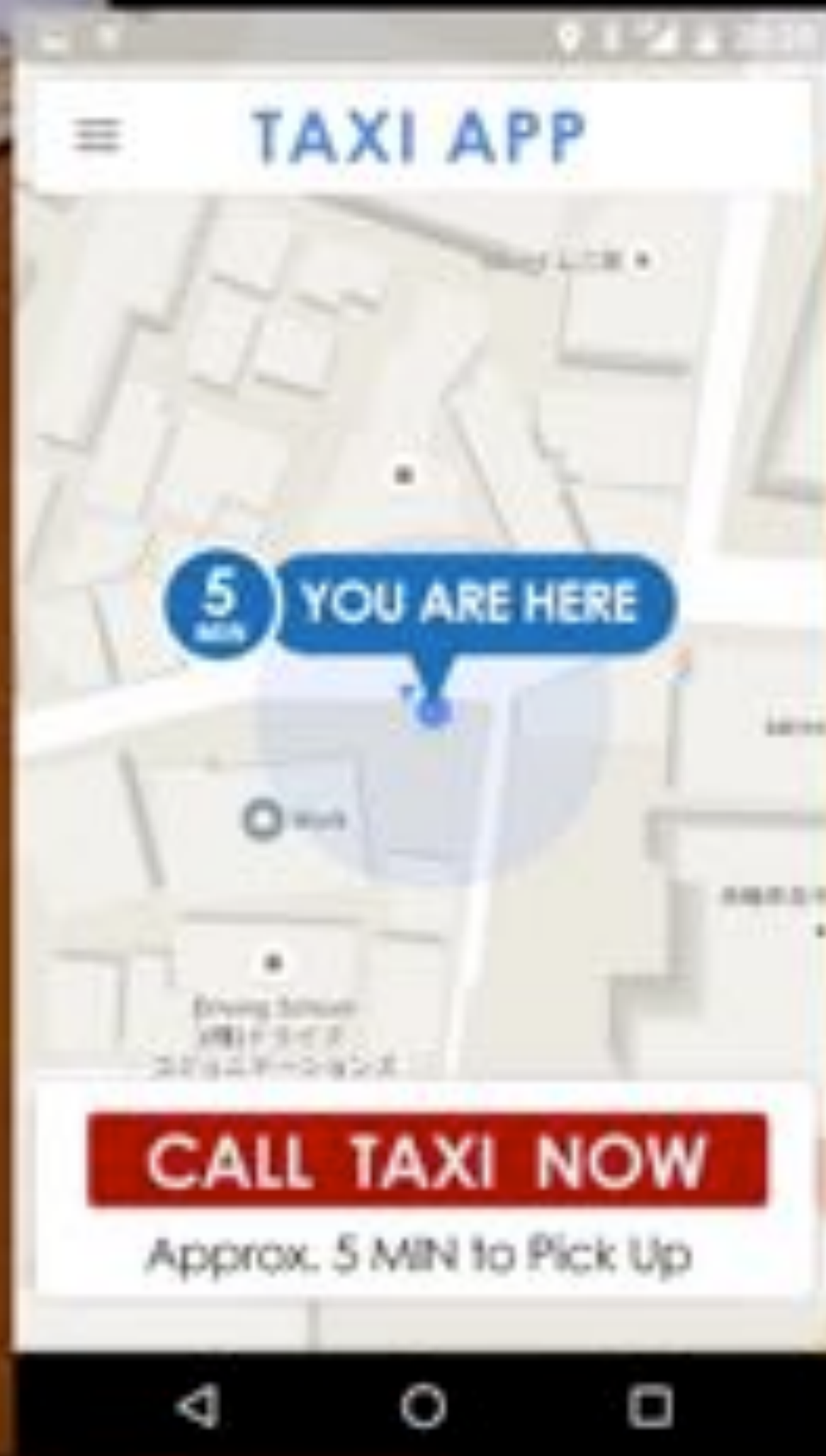
Fun Features Enhance User Engagement



Generate Multiple Brand's Offers

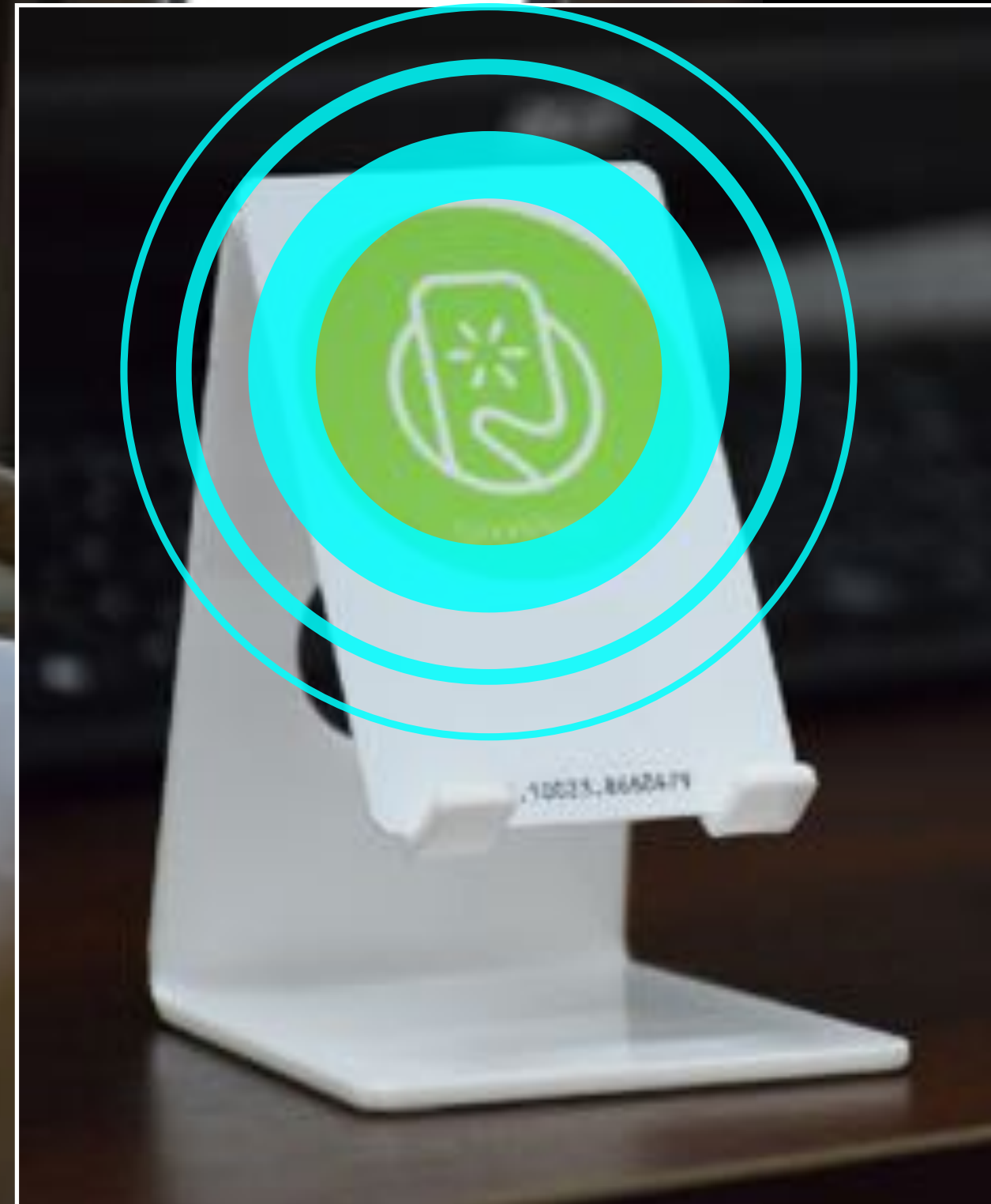


App Activator in Public Spaces



Physical Affiliate Banners in Public Spaces

Guests



Online Services

**DUTY
FREE**



Rooms Owners
Hotels / Airbnb



Revenue Sharing

Web Pay On the Spot

(PAT.PEND.)

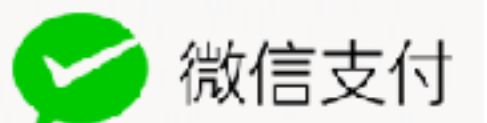


VISA

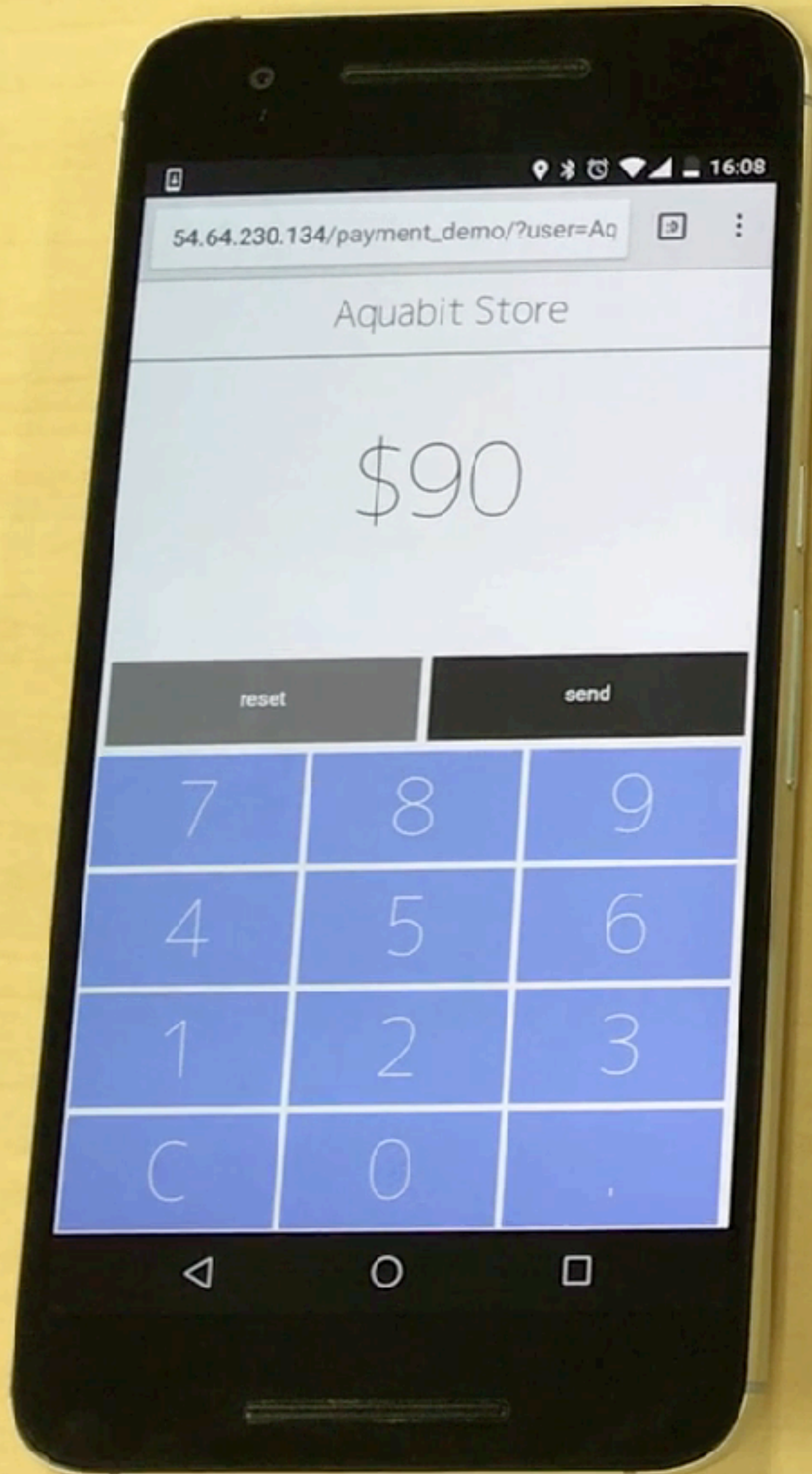


AMERICAN
EXPRESS

支 支付宝
ALIPAY



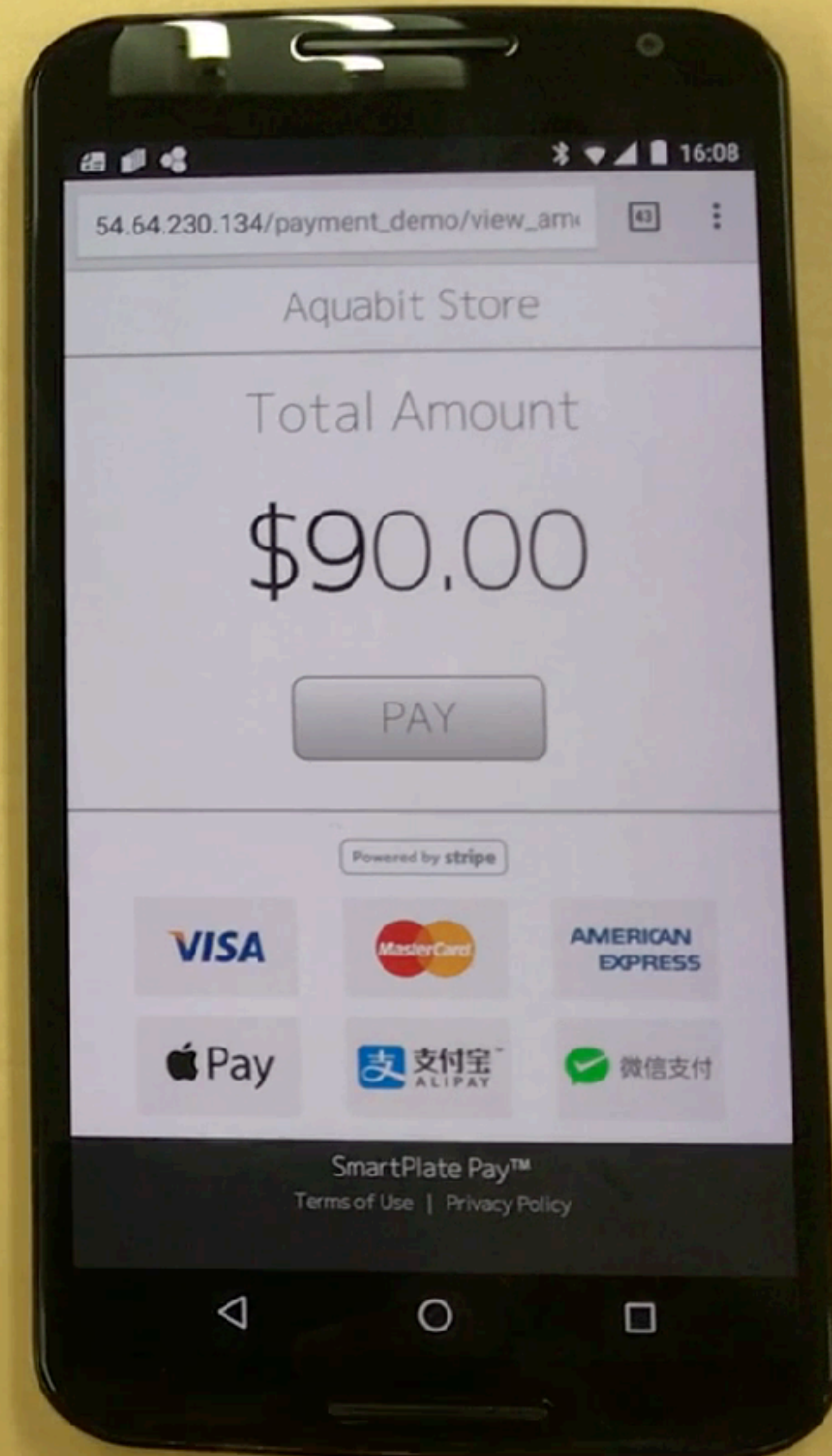
Apple Pay



Tenant



Enable Online Payment
without Apps or
Battery Based Devices



User

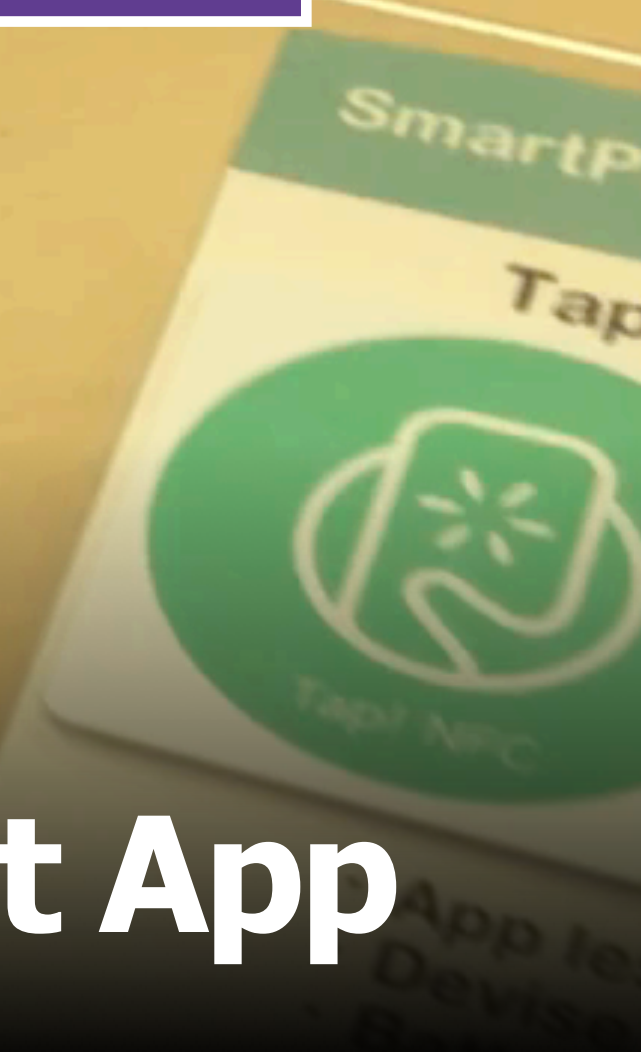
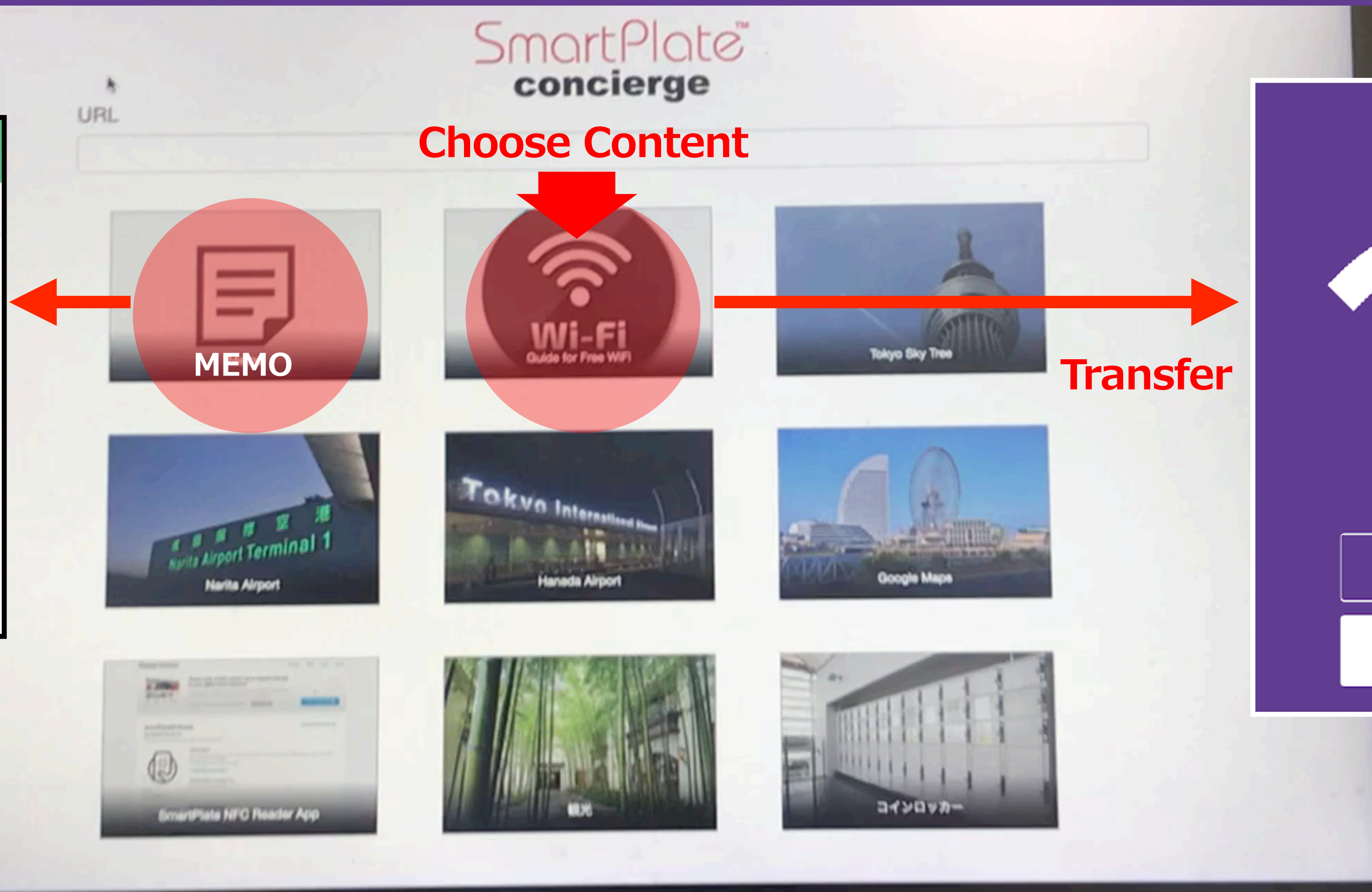
Content Derivery Signage

(PATENTED)

Dynamic Information Delivery Synchronized with a Content on the Screen



(PATENTED)



Transfer Online Information Even Instant Memo without App

Analyze Installation Place, Predict Effects (ongoing dev.)



```
"Captions": [
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    "Text": "a bunch of items that are on display in a store"
  },
  {
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    "Name": "marketplace"
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  {
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    "Name": "different"
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    "Name": "vegetable"
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    "Name": "shop"
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  "filled",
  "display",
  "price",
  "standing",
  "many",
  "sign",
  "vegetable",
  "green"
]
```

I found these things:

0.874: supermarket
0.809: city
0.681: grocery store
0.673: retail
0.577: food
0.505: greengrocer

I found these things:

今週のおすすめ
春菊deもう一品
マーク
みんなのきょうの料理
しゅんぎく
雪国まいたけ
138円
茨城県産

Variety of Vertical Partners



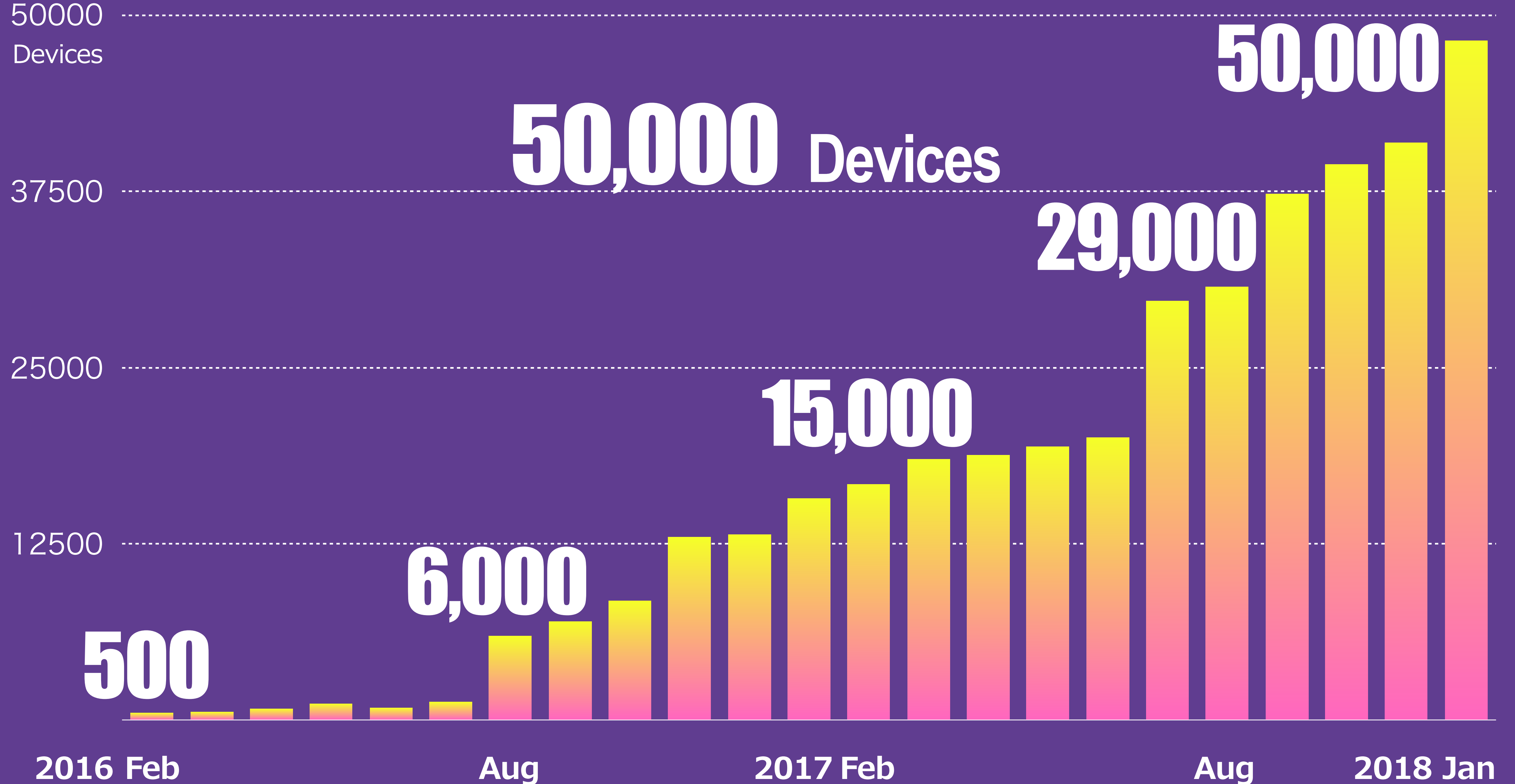
NHKエデュケーション



Japanese Government



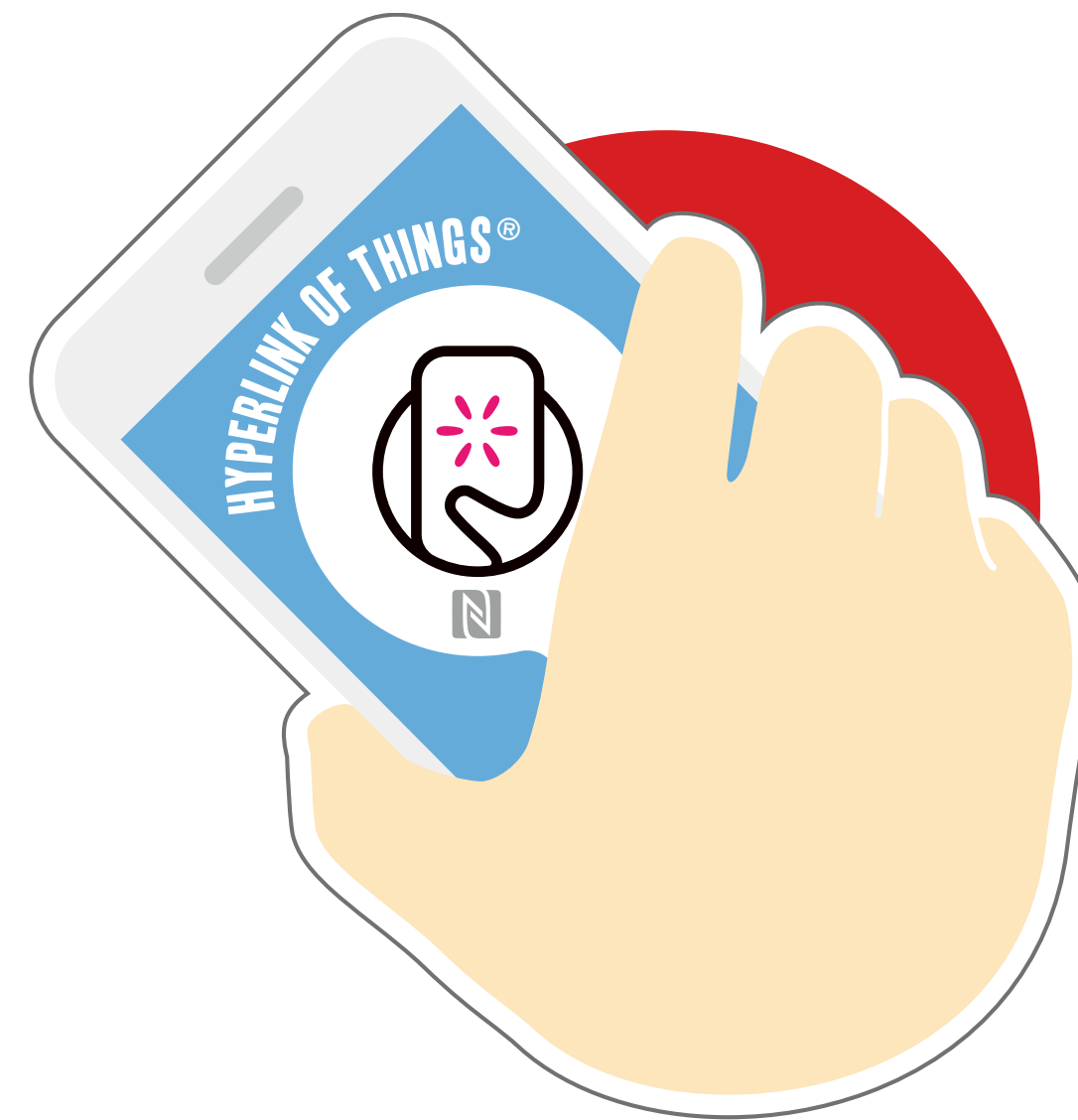
Growth of FY2016 - FY2017



Any Kind of Space Can Be A New Market Place



The Last One Inch of WWW Connects the World Search-less



AQUABIT
SPIRALS **TOKYO**